UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No. __)

Filed by the Registrant \square Filed by a Party other than the Registrant \Box

Check the appropriate box:

- Preliminary Proxy Statement Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- Definitive Proxy Statement
- Definitive Additional Materials X
- Soliciting Material Pursuant to § 240.14a-12

Allbirds, Inc.

(Exact name of registrant as specified in its charter)

(Name of Person(s) Filing Proxy Statement if other than the Registrant)

Payment of Filing Fee (Check all boxes that apply):

- \times No fee required.
- Fee paid previously with preliminary materials
- Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11



D76146-P68173

You invested in ALLBIRDS, INC. and it's time to vote!

You have the right to vote on proposals being presented at the 2022 Annual Meeting. This is an important notice regarding the availability of proxy material for the stockholder meeting to be held on June 10, 2022.

allbirds

Get informed before you vote View the Notice and Proxy Statement and Annual Report at www.ProxyVote.com OR you can receive a free paper or email copy of the material(s) by requesting prior to May 27, 2022. If you would like to request a copy of the material(s) for this and/or future stockholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.

Py For cor	nplete information and Control #	d to vote, vis	it www.ProxyVote.com
Point your c vote with	hone users amera here and out entering a ol number	Virtually at: www.virtuals	Vote Virtually at the Meeting* June 10, 2022 12:00 PM PT hareholdermeeting.com/BIRD2022

*Please check the meeting materials for any special requirements for meeting attendance.

V1.1

THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming stockholder meeting. Please follow the instructions on the reverse side to vote these important matters.

oting Items	Board
Election of Class I Directors	
Nominees:	
01) Neil Blumenthal 02) Nancy Green	Ser 🕑 For
Detification of the only diverse final data and the LID and a Company's independent and the data while a second final	Ser For
OTE: In their discretion, the proxies are authorized to vote upon such other business as may properly come before the eeting or any adjournment, continuation, or postponement thereof.	

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