



## **Allbirds to Participate at Upcoming Investor Conference**

Mar 27, 2024

SAN FRANCISCO, March 27, 2024 (GLOBE NEWSWIRE) -- Allbirds, Inc. (NASDAQ: BIRD), a global lifestyle brand that innovates with naturally derived materials to make better footwear and apparel products in a better way, today announced that Joe Vernachio, CEO, and Annie Mitchell, CFO, will be participating in the J.P. Morgan 10<sup>th</sup> Annual Retail Round Up on Thursday, April 4, 2024 in New York City.

### **About Allbirds, Inc.**

Based in San Francisco, with its roots in New Zealand, Allbirds launched in 2016 with a single shoe: the now iconic Wool Runner. In the years since, Allbirds has sold millions of pairs of shoes, and has maintained its commitment to incredible comfort, versatile style and unmatched quality. This is made possible with materials like Allbirds' sugarcane-based midsole technology, SweetFoam™, and textiles made with eucalyptus fibers and Merino wool – so consumers don't have to compromise between the best products and their impact on the earth. [www.allbirds.com](http://www.allbirds.com)

### **Investor Relations**

[ir@allbirds.com](mailto:ir@allbirds.com)

### **Media Contact**

[press@allbirds.com](mailto:press@allbirds.com)